Logo Design
Questionnaire

Dear Customer,

Thank you for your interest in my logo design service! I am excited to create a logo that aligns with your vision. To get started, please provide the following information necessary for designing your logo concepts:

1. **EXACT NAME** that will appear on your logo.

2. What is your preferred **FONT STYLE / TYPOGRAPHY**? Sleek sans-serif, classic serif, or handwritten script?

3. **STYLE** of your logo – minimalist, modern, elegant, playful, or bold?

4. Would you like a **TAGLINE** (if any) included?
   (A short phrase that highlights your business, emphasizes a value, or clarifies your brand's mission.)

5. Do you have any **SPECIFIC IMAGES, ICONS OR SYMBOLS** you want (or do not want) in your logo? Just text?

6. Do you have any **COLOR PREFERENCES** or existing brand colors you'd like to incorporate in your logo?
   Any preferred colors or tones? (e.g., monochrome, pastel, vibrant)

7. What **ATTRIBUTES** of your business should your logo reflect?

8. What **MESSAGE** do you want to convey to your target audience?

9. Do you have any **INSPIRATIONAL IDEAS** (examples) of your future logo in mind. If yes, please describe and explain?

10. Please provide any **ADDITIONAL DETAILS** about the design you envision or any other relevant information.

11. Who are your main **COMPETITORS**? Please list their websites if available, so we can make sure your logo will be the best.

Please email me your answers to the above questions so we can begin working on your logo. As soon as we receive your details, we'll start designing your logo and provide you with six concepts to choose from.
Once you select the most appealing one, I will continue refining the final logo with unlimited revisions until you are fully satisfied.

Thank you, and I look forward to receiving your logo details!

Regards,

jolaa